

**MANAGING SPORT SPECIFIC
ATHLETES/PARENTS**

VS

MULTI SPORT ATHLETES/PARENTS

Aaron Brady – Mentor, Educator, and Football Coach



January 2017

NATIONAL CONFERENCE

2017

COACHING EXPERIENCE

Player Experience

- Rutgers University, Captain, First Team All-Academic Big East (1998), & First Team All Big East LB (1996/1998)

College Coaching Experience

- Mansfield University, LB and Strength/Conditioning Coach (2000)
- Duke University, Defensive Ends Coach (2001-2002)
- Clarion University, Defensive Front Four Coach (2003)
- Georgetown University, LB Coach & Special Teams Coordinator (2004-2006)

Head Coaching Experience

- Bullis Prep High School, Head Coach (2006-2007)
- Gonzaga College High School, Head Coach (2010-2014) – Top 20 National Ranking
- Malvern Prep High School, Head Coach (2014-2016)
- U-19 Head Coach of World Champion Team USA -- Kuwait City, Kuwait (2014)
- Victorious Head Coach of Team USA vs the World -- Dallas, TX (2012)

COLLEGE PLACEMENT OF PLAYERS

I believe my job has two main goals. The first is to make sure their football experience is memorable being a part of our football family. The second is that I assist our student-athletes through the process of finding the best possible fit for their educational interests matched with college football opportunities.

Here is a list of where of my kids have gone to play college football from the past seven seasons:

Alabama, Kentucky, FSU, UVA, Illinois, Arizona, Wisconsin, Rutgers, Miami (FL), Notre Dame, Stanford, Iowa, Washington State University, Princeton, Fayetteville State, Washington and Jefferson, Bucknell (2), Brown (2), Cornell (3), Bryant, Marist, Duquesne. JHU, Hampton, NC A&T, Morgan State, University of New Hampshire, Dartmouth, Edinboro University, Indiana University of PA, Delaware (2), James Madison University, University of Pennsylvania, MIT, Dickinson, Gettysburg, Hampton, Richmond, William and Mary, Howard, Salisbury, East Stroudsburg, and Virginia Tech.



Kevin Hogan played for me at Gonzaga HS.

Most wins as a QB at Stanford History

Alex Hornibrook played for me at Malvern Prep

Starting QB at Wisconsin as Redshirt Freshmen



NATIONAL CONFERENCE 2017

- MASTER TRAINER -- HEADS UP FOOTBALL (22 SPEAKING CLINICS)
- ONE OF THE ORIGINAL (10) MASTER TRAINERS
- GUEST HEAD COACH TEAM CHINA (AFU) JULY 2016 – CHINESE NATIONALS
- JAN 2017 COACH OF TEAM USA U-17 VS JAPAN AT COWBOY STADIUM
- DEC 2014 PARTICIPATED IN NFL CHARACTER DEV SYMPOSIUM (ORLANDO, FL)
- FEB 2013 HEAD COACH USA U-19 TEAM IN INTL BOWL; US VS THE WORLD
- HEAD COACH OF WORLD CHAMPION TEAM IN KUWAIT (7/14) U-19 GOLD MEDAL
- FEB 2016 EVALUATED OVER 300 KIDS IN DALLAS (2/16) USA INTL BOWL
- USA FOOTBALL HEAD COACH U-15 SUMMER 2012 IN AUSTIN, TX (INTL GAMES)
- DEFENSIVE ASSISTANT, USA NATIONAL TEAM 2011
- 2015 COACHED TEAM USA VS WORLD TEAM (DALLAS)
- 2015 HOSTED USA NON-CONTACT FB CAMP (168 ATH / 32 COLLEGE COACHES)
- 2015-16 DIR OF RDC'S FB CAMPS FOR USA FOOTBALL IN TAMPA, DC, TOWSON, JACKSONVILLE, KANSAS CITY, CHARLOTTE, MILWAUKEE, & ATLANTA
- 2016 & 2017 USA WOMEN'S NATIONAL TEAM COACH

Parent-Coach Communication

**** Communication you should expect from the Athletic Department**

**** Communication you should expect from your son's coach**

**** Appropriate concerns to discuss with the coach**

Concerns NOT appropriate to discuss with coaches

- . Playing time
- . Team strategy and/or play calling
- . Other student-athletes

PARENT'S GOLDEN RULES

1. Never compare your son to another young men as it pertains to playing time or being recruited.
2. No matter how wrong or poor the coaches may be in your mind; please do not share this with your son or in front of your son.

WASHINGTON POST ARTICLE

1/25/17

William Roberts (researcher from University of Minnesota) and Tim McGuine (researcher from University of Wisconsin) recommend playing multiple organized sports but one at a time. Don't train for track and football in the same season, but go ahead and work out for football and play pickup basketball later.

70% MORE LIKELY TO BE INJURED

- High school athletes who specialize in a single sport are 70 percent more likely to suffer an injury during their playing season than those who play multiple sports (This is a result of study released by the NFHS).

FORMER PRO ATHLETE & TOP BCS COORDINATOR

FABIAN BOWNES (Coach at Plainfield North)



- His athletes are expected to play two sports,
- Former NFL receiver, he “attributes his success to skills he learned from other sports while growing up.”

Scot Loeffler (OC at Boston College)



- “He prefers recruiting multi-sports athletes.”
- Two/Three sport athletes are “competitors.”

EXAMPLES OF HIGH LEVEL ATHLETES

88.5% of the 2016 NFL draft picks played multiple sports

In the first round, 26 of 31 played multiple sports in high school



Jared Goff (Football, Basketball and Baseball)
Ezekiel Elliott (Football, Basketball and Track)

QUESTIONS

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