



**USA<sup>®</sup>**  
**FOOTBALL**

**2017 NATIONAL CONFERENCE**

**AT PRO BOWL**

**PLANNING YOUR  
COACHING  
CAREER**

**MIKE PETTINE**

**JANUARY 28<sup>th</sup>, 2017**

## **SELF ASSESSMENT**

**STRENGTHS vs WEAKNESSES**

**WHO AM I? WHAT AM I CAPABLE OF?**

## **GOAL SETTING**

**AIMING HIGH vs BEING UNREALISTIC**

**FACTORING IN PERSONAL LIFE**

## **SET A PLAN**

**MUST HAVE FLEXIBLE TIMELINE**

# **MASTERING AVAILABLE TECHNOLOGY**

## **COMPUTERS IN FOOTBALL**

**PLAYBOOKS**

**SCOUTING REPORTS**

**MEETING PRESENTATIONS**

**PRACTICE PLANNING / SCRIPTING**

**VIDEO ANALYSIS**

# **FINDING OPPORTUNITY**

**NETWORKING  
CAMPS / CLINICS / STAFF VISITS**

**STRIKING A BALANCE  
ACTIVITY vs PRODUCTIVITY**

**DON'T BE AFRAID TO TAKE CHANCES**

**OPPORTUNITY KNOCKS...NOW WHAT?**

**CONFIDENCE through PREPARATION**

**BUILDING A RESUME PACKET**

**INTERVIEW SKILLS**

**IMPORTANCE OF REFERENCES**

**FOLLOW UP**



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